

SPONSOR INFORMATION



Sustainability Summit

A N D E X P O S I T I O N



Collaborate, Innovate, Transform

April 13-14, 2016

Potawatomi Hotel & Casino

We invite you to become a 2016 Summit Sponsor!

The Sustainability Summit and Exposition is looking for sponsors – agencies, organizations, foundations and companies – that are leading the way in developing sustainable business practices and cultivating sustainable lifestyles. Our high-profile sponsorship opportunities offer many ways to interact with conference participants and network with like-minded colleagues...to underscore your commitment to sustainable solutions.



Sponsor Participation Levels

	Be Part of Opening Remarks	Special Marketing Recognition	Exhibit Booth	Free Registrations
Green Champion – \$25,000	Yes	Yes	10' x 20'	10
Summit Partners – \$15,000	No	Yes	10' x 20'	6
Sustaining Sponsor – \$10,000	No	Yes	10' x 20'	4
Sponsor – \$5,000	No	Yes	10' x 10'	3
Advocate – \$2,500	No	Yes	10' x 10'	2
Supporter – \$1,500	No	Yes	10' x 10'	1

We offer a range of participation levels and individual events for sponsorship. General sponsors that opt to sponsor individual events as well will receive the combined benefits of each category.

Green Champions, Summit Partners, Sustaining Sponsors and Sponsors help to defray registration costs for students. Prospective sponsors are asked to consider making a separate contribution over and above their sponsorship fee to support Summit Student Scholarships.

Sponsorship Benefits Include

- Significant recognition as a leader in sustainable energy practices, by the corporate and academic communities
- Great opportunities for networking and cultivating industry contacts
- Opportunity to participate in Summit program planning
- Informing and developing your future workforce by supporting the attendance of students interested in sustainable energy careers
- Exhibit booth with opportunity to choose your booth location, as well as free exhibit-only passes to give to your clients
- Multiple free Summit registrations
- Attending our day-one evening reception to network, expand your circle of influence and develop business partnerships.
- Special marketing recognition:
 - Company logo with a hyperlink to your website displayed at www.sustainabilitysummit.us
 - Exposure via social media such as Facebook, Twitter and Linked In
 - Recognition on printed Summit material
 - Inclusion of your logo in the slide show projection of sponsors on Summit main stage and screen savers
- Opportunity for product and/or literature in Summit tote bags

Event Sponsorship Opportunities

	Special Marketing Recognition	Exhibit Booth	Free Registrations
Summit Reception – \$20,000	Yes	10' x 20'	8
Luncheon – \$15,000 (Wednesday, Thursday)	Yes	10' x 20'	6
Exhibit Hall – \$10,000	Yes	10' x 20'	4
A.M./P.M. Break – \$5,000 (Wednesday, Thursday)	Yes	10' x 10'	3
Student Scholarships – \$10,000	Yes	10' x 20'	4
Student Scholarships – \$5,000	Yes	10' x 10'	3
Student Scholarships – \$2,500	Yes	10' x 10'	2
Student Scholarships – \$1,500	Yes	10' x 10'	1

To become an sponsor complete your Sponsor Registration either online at www.sustainabilitysummit.us/SponsorApplication or by email/U.S. mail with the form found on the next page.

For more information visit www.sustainabilitysummit.us or contact 262-370-8432 or marketing@sustainabilitysummit.us

2016 Sustainability Summit Sponsor Registration

Conference at Potawatomi Hotel & Casino, Milwaukee: Wednesday, April 13, 2016 & Thursday, April 14, 2016

Workshops and tours: Friday, April 15, 2016

All corporate and institutional sponsors of the 2016 Sustainability Summit must complete and send in this form.

Exhibit booth space will be assigned by sponsor level, submission date, and requested location.

COMPANY/ORGANIZATION/SCHOOL INFORMATION:

List your company name and contact information as you would like it to appear in any promotions.

Company name: _____

Primary contact name & title: _____

Address: _____ City/State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Description of products/services: _____

SPONSOR LEVEL INFORMATION::

Sponsor Level: _____ Sponsorship Amount \$ _____

REGISTRATION:

Sponsors receive a number of complementary registrations, two of which may be used for exhibit booth staff. Once we receive payment we will confirm your organization's reservation and contact you to register your sponsor and exhibitor attendees.

EXHIBIT RENTAL SPACE:

- We want to reserve one (1) booth space derived from our sponsorship..... \$ no additional cost
Includes one 10'x10' exhibit space with one skirted 8' table, two chairs, wastebasket, company name sign, and two complimentary registrations. Sponsors need make no rental space payment if only using space and number of registrations allotted to you under terms of sponsorship. Sponsors at Sustaining Sponsor level and above receive larger booth area. If purchasing additional space or registrations, please pay by Credit Card or Check.
- We want to purchase # _____ additional adjacent 10'x10' space @ \$300 each, total \$ _____
- We would like to request booth(s) # _____
- We want to purchase # _____ additional Exhibit Staff registrations, total..... \$ _____

Additional Staff name _____ Email _____

Additional Staff name _____ Email _____

TOTAL Payment..... \$ _____

QUESTIONS:

If you have questions about exhibiting, contact Bill Quirnbach at 414-943-2455 or bquirnbach@sustainabilitysummit.us

LODGING:

For lodging, other information, and link to on-line registration, go to www.sustainabilitysummit.us.

Booth selection will be confirmed as soon as payment is received and processed.

Payment must be made in full in 30 days after exhibit space reservation or the exhibit space will be released. After March 15, 2016 payment is due in 10 days of reservation; after March 1, 2016 payment is due in 3 days of reservation.

On behalf of the Sustainability Summit, Wisconsin Expo, Inc. will be our sole exhibit decoration vendor. They will send all registered Exhibitors a complete exhibit kit, including forms for ordering additional furnishings, electricity, information technology, storage services, or other support. They may be reached at 262-670-1300, mark@wi-expo.com

Mail completed registration form with payment to:

Caryn Dreher, Sustainability Summit Registrar
MATC Oak Creek Campus, 6665 South Howell Avenue
Oak Creek, WI 53154-1196
414-571-4703 or fax: 414-571-4746
caryn@sustainabilitysummit.us

WE ARE PAYING BY ENCLOSED CHECK-
Make check payable to: Milwaukee Area Technical College

WE ARE PAYING BY CREDIT CARD-
Mastercard, VISA or Discover Card accepted

Credit Card # _____ / _____ Exp.Date

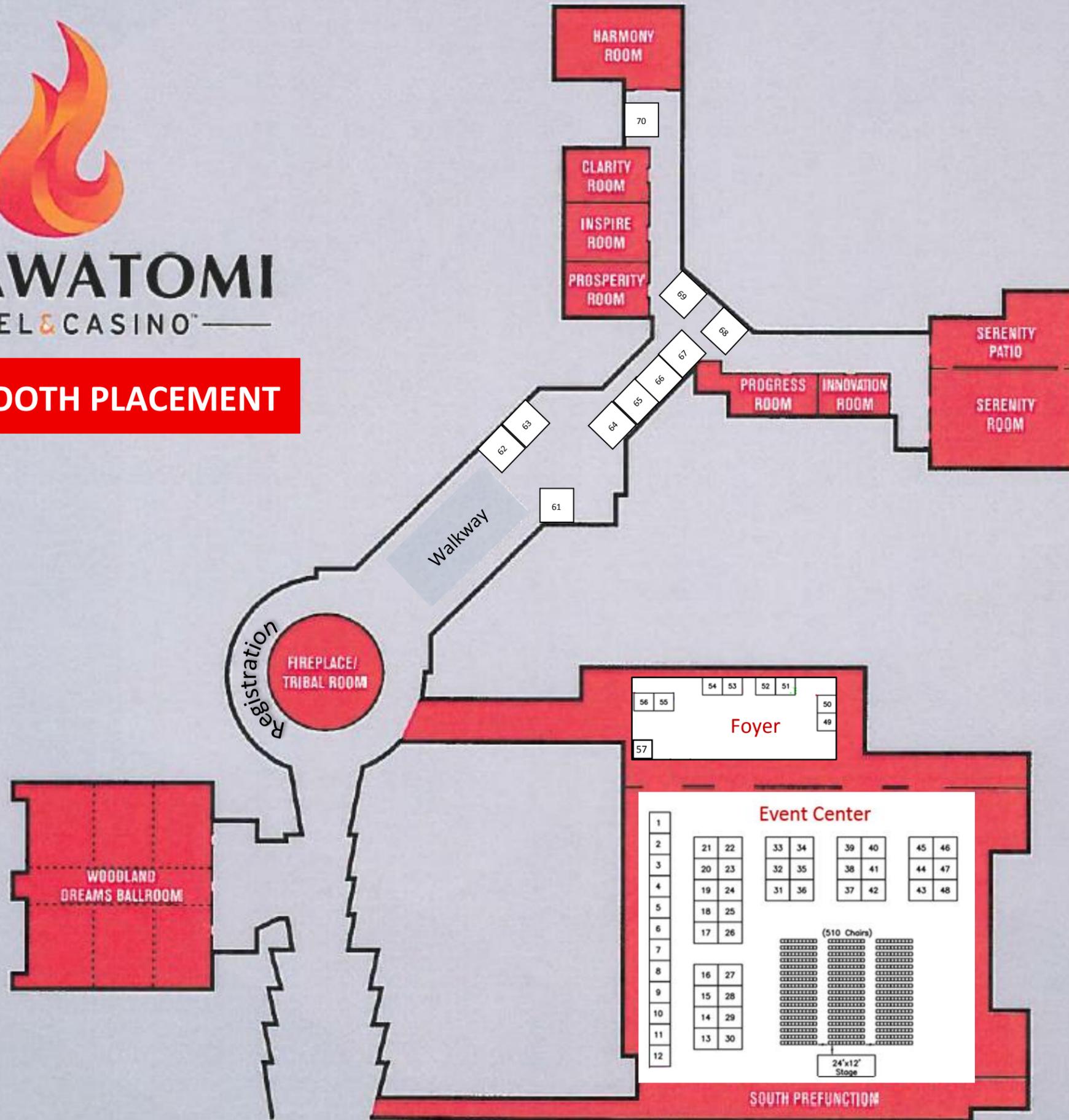
Authorized by _____

Contact phone or email _____



POTAWATOMI
HOTEL & CASINO™

EXHIBIT BOOTH PLACEMENT



BOOTH ASSIGNMENTS:	
1 -	34 -
2 -	35 -
3 -	36 -
4 -	37 -
5 -	38 -
6 -	39 -
7 -	40 -
8 -	41 -
9 -	42 -
10 -	43 -
11 -	44 -
12 -	45 -
13 -	46 -
14 -	47 -
15 -	48 -
16 -	49 -
17 -	50 -
18 -	51 -
19 -	52 -
20 -	53 -
21 -	54 -
22 -	55 -
23 -	56 -
24 -	57 -
25 -	61 -
26 -	62 -
27 -	63 -
28 -	64 -
29 -	65 -
30 -	66 -
31 -	67 -
32 -	68 -
33 -	69 -
	70 -